

REP HEADLINE# 6402100
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
FAX# 215 564 1103
HARRIS REPORT FROM REP
NOV1/12 14.52
*** WPXI-TV ***

ADV # 17116 ADV. NAME ISS/FIGHT FOR THE DREAM
AGY # 01349 AGY. NAME STRATEGIC MEDIA SERVICES
3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

ORDER # 339658 CONTRACT # 6402100
PRDCT FIGHT FOR THE DREAM EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 14.52

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$12,530
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$830.00	11/6	11/6	1		TUE	1
PROGRAM : CH11 NEWS												
2			700A-900A	30		\$1,600.00	11/5	11/6	2		M-TU	2
PROGRAM : TODAY SHOW												
3			700P-730P	30		\$7,500.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
4			600P-630P	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NEWS												

2012

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NOV/12			12530.00									
CONTRACT TOTAL 12530.00												
TOTAL SPOTS 5												

100 11/1

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*